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CEC has Launched a New Partner Project to Boost Entrepreneurship

June 22, 2012, Atlanta --- **Chamber of Eco Commerce (CEC)** --- The 'Building Eco Innovative SMEs' partner project, aims to create new enterprises and job opportunities. It is unique way of building entrepreneurial spirit, while getting closer to consumer.

The 'Building Eco Innovative SMEs' targets entrepreneurs in rural and urban areas, giving them the critical guidance and tools they need to start a new business.

The project is designed to help regional Eco Commerce leaders organize local training programs, to introduce Eco Innovation and Eco Commerce opportunity - simple yet effective business ideas Entrepreneurs need to innovate.

Many Eco Innovative products and services are sold by SMEs, and the interest in Eco Innovation and Commerce is growing fast worldwide. CEC wants to meet fast growing demand by using effective ways to reach out to more entrepreneurs and consumers wherever they are. The project complements successful economic growth initiatives and projects, providing entrepreneurs and SMEs easy access to actionable knowledge and tools they need to succeed in local and global markets.

All activities are overseen by Global Exchange of Atlanta in collaboration with regional CEC partner organizations. Please contact your local CEC Chapter Leader for more information.

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Eco Innovation - New Profits and Opportunities for SMEs

http://www.chamberofecocommerce.com/images/PR_May_2012.pdf

CEC Provides Support to International Community

http://www.chamberofecocommerce.com/images/PR_June_2012.pdf