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'Partners in Building Resilience for Business'

The Climate Resilience Challenge (CRC) 2014-17 LAUNCHES

The CRC challenge engages business and technology innovators in a competition to build business resilience, and save money, energy, water, and waste. The CRC is a competition, **designed to help improve resilience, efficiency, and environmental performance for business.** It is also **collaborative education and workforce training program** helping business build resilience and efficiency and help them reach climate goals.

Competition to deliver Results
The secret to our success? Creating a competition between business and technology innovators to achieve SMART (**S**ustainable, **M**easurable**, A**chievable, **R**esilient**, T**imely) results. Competition adds the buzz. Following the competition, tracking competitors, and learning about latest business innovation from around the world is easy, thanks to our web-based Virtual Technology Showcase (VTS).

Recognition Innovators Want
Being resilient matters to businesses of all sizes around the world, and technology companies know how to build resilience for business. Technology companies want recognition for their efforts, and the **VTS offers outstanding PR opportunities to any size enterprise or organization.** During a three-year competition, the VTS hosts monthly reviews covered by the media, and the featured solution providers are recognized publicly worldwide.

Risk Mitigation and Savings to Strengthen Business Bottom Line
The latest natural disasters and economic recession taught businesses the importance of resilience and efficiency. Building resilience and saving energy, water, and resources **reduces operating expenses and can add revenue to the bottom line.** Developing smarter supply chains helps mitigate risk, reducing waste lessens the environmental footprint, and saves money. Through the VTS online platform, workforce trainings and one-on-one assistance, CRC participants learn strategies they can implement at their business. The climate resilience solutions of CRC participants are scalable, and **Innovation Center for Climate Resilience** (ICCR) international working group is ready to help businesses, government agencies, NGOs and communities replicate these benefits.

Cost-effective Results
All size enterprises and organizations turn to the CRC to help them reach their climate resilience and efficiency goals and to improve environmental performance. Through the CRC, any organization can join the VTS platform to learn about the latest solutions and meet the solution providers, to share experience and expertise, to collaborate and achieve resilience and efficiency goals.

How To Begin Your Own CRC Program
Begin planning your CRC program today. Launching a regional CRC requires initial planning to determine program costs and staffing, as well as whether your organization has the necessary support among your relevant stakeholders. Then you must determine what overall goals your organization wants to achieve through the CRC.

Virtual Technology Showcase (VTS)
VTS can help you develop and promote your CRC program saving your staff time and money. We offer customizable approaches for all size enterprises and organizations. The VTS is designed to be flexible, so competitions could be created between all size enterprises and organizations and target segments within a business community. Talk to a VTS representative about the possibilities! The centerpiece of any successful CRC is the VTS, a powerful and customizable web-based platform that users access through your website. Through the VTS, participants can register, take a baseline survey, browse a library of solutions and solution providers and resources, update and view companies and their latest innovations. The VTS team can explain the detailed steps to launch your regional CRC, and share the resources and lessons learned from other regions that work with VTS: VIrtual Technology Showcase

Save the date - join us in Atlanta:

2nd Annual Leadership Summit 2014

Investing Innovation for Climate Resilience (IICR) Initiative 2014-17

IICR Questionnaire

CRC SUBMITTAL FORM (SF)

The information that you provide to us pursuant to this CRC Submittal Form (SF) should not be proprietary, confidential or trade secret of yours.

The information that you provide under this SF should be sufficient to enable the reader to understand your technology, be able to understand your technology discriminator to a point that sparks the reader's interest and a desire to know more.

Be aware that no confidential relationship exists or will be created between you and CRC by virtue of you providing information to us under this SF.

General guidelines for the SF
The basic SF format has five open spaces for the following areas. We ask that no images are embedded and that you leave the form length at **two pages.**

Some brief description of the sections:

1. Who You Are – This can include brief general info on the company's main business areas, years of operation, customer base. This high level introductory information can come directly from your website or descriptive brochure sources. Please do not simply state " See website"

2. Your Core Technology – More than one SF can be submitted from each company with different technologies that could have different applications or user applications.

3. Your Technology Discriminators – What makes you stand out above your competition? Any information that helps you quantify and qualify the discriminators, in a non-proprietary way, is useful. Patents or Intellectual Property could be identified here. This is perhaps the first section at which our reviewers look.

4. The Value You Bring – This can include application areas in manufacturing, energy, water, logistics, agriculture, food, transportation, communication, waste, defense, aerospace and/or other sectors that may be of interest.

5. How We Can Work Together – This can include collaborative development, licensing agreements or vendor/supplier type agreements. If you have typical processes or methods to work with customers, please feel free to describe.

If you have any questions on how to complete the form please do not hesitate to ask for guidance. A complete and high-quality SF is very important to us and to those we support. SF should supply enough information to spark interest in knowing more about your offering and thereby allow you an opportunity to expose your technology to us through appropriate channels.

SUBMIT

Innovation Center for Climate Resilience (ICCR) working group, email: osbollc@gmail.com, Ms. Tana Torrano

Learn more:

Climate Resilience

Climate Finance

Disaster Recovery

Businesses and Organizations at Risk

Investing in Long-Term Recovery

Disaster Recovery Exchange

FREE - Workforce Training Program 2014-17

Building Resilience of the Coastal Areas

$110 Billion Price Tag for Extreme Weather Events in 2012

2012 May Rank As 2nd Most Disastrous Year Since 1980

Sandy Tops List of 2012 Extreme Weather and Climate Events

New York Launches $19.5 Billion Climate Resiliency Plan
'Strong' Links of Manmade Heat, Rainfall Extremes: Study

Tell Me Why Climate Science is so Important

Save the date - join us in Atlanta:

2nd Annual Leadership Summit 2014